

TRANSFORMATION CASE STUDY

CLIENT PROFILE

Location

New York & Puerto Rico

Industry

**Cleaning Products,
Manufacturing,
Wholesale Distribution**

Number of employees

Approximately 50

Cleancult

Cleancult is a business that is driving to change the face of the cleaning industry and live by the concept “A Powerful Clean That’s Better For You & The Planet. Real Ingredients, Zero-Waste Packaging, & An Effective Clean.” They sell B2B and B2C through Shopify and Amazon.

CHALLENGE

Cleancult needed new systems to enable better visibility of manufacturing process and costs, as well as improved integrations with their sales channels and EDI partners (3PLs, contract manufacturers etc.).

SOLUTION

Provided them with a structured implementation methodology and project management / best practices guidance including core financials, manufacturing and distribution.

Project management and best practice advice relating to integration and optimization of sales channel and EDI partner management.

TRANSFORMATIVE WINS

- 01 FULLY INTEGRATED SUPPLY CHAIN
- 02 BETTER VISIBILITY ON MANUFACTURING PROCESS & COSTS
- 03 BETTER INVENTORY MANAGEMENT